

<u>Alex's Great State</u> <u>Race Planning</u> <u>Committee</u>

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## Learn more at:

alexsgreatstaterace.org

# 4<sup>th</sup> Annual Alex's Great State Race

Friday, October 6, 2017 Michigan State University to University of Michigan

#### Dear

Alex's Great State Race is the tradition that reflects the Michigan State University and University of Michigan rivalry in a new light; both institutions working together to bring awareness to a worthy cause that benefits both universities and addresses the fundamental reason they exist. *"To make quality education accessible to all."* 

Alex Powell was a high school senior, a dedicated student, an enthusiastic athlete and a natural leader. But our lives can be profoundly changed in an instant. As Alex contemplated his acceptance at Michigan State University, a rare, aggressive cancer was growing inside of him. Despite his cancer diagnosis, Alex was determined to fully participate in his Spartan experience. Thanks to the tools at the RCPD, Alex achieved his goal of becoming a Spartan. He also shared the ultimate dream that lives inside each of us: to create a legacy and to leave the world in better shape than he found it. That legacy lives on through "*Alex's Great State Race.*"

An elite team of **Army ROTC Cadets** from both U-M and MSU will come together at MSU's Demonstration Hall near the iconic "Sparty" statue in East Lansing on *Friday*, *October*  $6^{th}$ . That Friday morning before game day, the ROTC cadets will be presented with the game ball. Together, they will run that ball across 64 miles of Michigan back roads to finish at U-M's famous Diag. Along the way, Alex's passion for MSU, joy in athletics, and zest for life will be celebrated.

Sponsorships in celebration of this symbolic partnership between two elite educational institutions will support the work of:

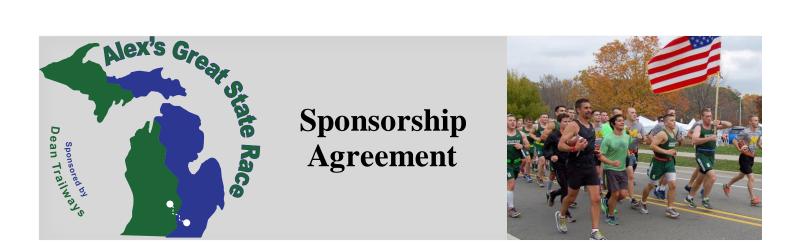
## MSU's Resource Center for Persons with Disabilities

MSU's Alex Powell Spartan Experience Leadership Endowment aims to enhance Spartan experiences for family's facing challenges around difficult disability dynamics, with sensitivity towards those facing cancer.

### U-M Services for Students with Disabilities

U-M's SSD Alex Powell Fund will be used to provide grants toward the purchase of needed adaptive equipment, technologies, tutoring services, or student's professional development.

October 6<sup>th</sup> marks the fourth year of this tradition. Join us as we continue the journey of bettering lives in our Great State!



Please list the sponsor name, as you would like it to appear on all written recognition and in publications:

Contact name:	
Business address:	
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	Sponsorship Opportunities and the Benefits:
Title Sponsor: Dean	Trailways
Victory: \$10,0	00+ Name and logo listed on website, signage, marketing and promotional materials, and finish line sign; special guest access to the finish line celebration and game day ball presentation.
Touchdown: \$5,00	
Field Goal: \$2,50	
Safety: \$1,00	
Extra Point: \$500	Name listed on website.
What team do you	
want to support? MSU's RCPD U-M's SSD	
Checks are made payable to: Michigan State University, include APGSR in the memo line OR	

University of Michigan, include 326515 in the memo line

Mail to: Resource Center for Persons with Disabilities Care of Michael J. Hudson/APGSR 434 Farm Lane, 120 Bessey Hall, East Lansing, MI 48824 OR

Services for Students with Disabilities Care of Jill Rice/APGSR 505 South State Street, G664 Haven Hall Ann Arbor, MI 48109-1045