



Alex's Great State Race Planning Committee

Alicia Armstrong
Kellie Dean
Shani Feyen
Mary Fineis
Janet Freund
Michael Hudson
Matthew Kabat
Linda Linton
Jane Mitchell
Michelle Coss
Juliana Powell
Jill Rice
Mike Richmond
Caleb Sandoval
Stepheni Schlinker
Robert Sullivan
Scott Westerman
Jack Nowakowski
Donovan Klemkoski
Erica Kaschalk

Learn more at:

alexsgreatstaterace.org

4th Annual Alex's Great State Race

Friday, October 6, 2017

Michigan State University to University of Michigan

Dear

Alex's Great State Race is the tradition that reflects the Michigan State University and University of Michigan rivalry in a new light; both institutions working together to bring awareness to a worthy cause that benefits both universities and addresses the fundamental reason they exist. *"To make quality education accessible to all."*

Alex Powell was a high school senior, a dedicated student, an enthusiastic athlete and a natural leader. But our lives can be profoundly changed in an instant. As Alex contemplated his acceptance at Michigan State University, a rare, aggressive cancer was growing inside of him. Despite his cancer diagnosis, Alex was determined to fully participate in his Spartan experience. Thanks to the tools at the RCPD, Alex achieved his goal of becoming a Spartan. He also shared the ultimate dream that lives inside each of us: to create a legacy and to leave the world in better shape than he found it. That legacy lives on through *"Alex's Great State Race."*

An elite team of **Army ROTC Cadets** from both U-M and MSU will come together at MSU's Demonstration Hall near the iconic "Sparty" statue in East Lansing on *Friday, October 6th*. That Friday morning before game day, the ROTC cadets will be presented with the game ball. Together, they will run that ball across 64 miles of Michigan back roads to finish at U-M's famous Diag. Along the way, Alex's passion for MSU, joy in athletics, and zest for life will be celebrated.

Sponsorships in celebration of this symbolic partnership between two elite educational institutions will support the work of:

MSU's Resource Center for Persons with Disabilities

MSU's Alex Powell Spartan Experience Leadership Endowment aims to enhance Spartan experiences for family's facing challenges around difficult disability dynamics, with sensitivity towards those facing cancer.

U-M Services for Students with Disabilities

U-M's SSD Alex Powell Fund will be used to provide grants toward the purchase of needed adaptive equipment, technologies, tutoring services, or student's professional development.

October 6th marks the fourth year of this tradition. Join us as we continue the journey of bettering lives in our Great State!



Sponsorship Agreement



Please list the sponsor name, as you would like it to appear on all written recognition and in publications:

Contact name: _____

Business address: _____

Phone: _____

Email address: _____

Sponsorship Opportunities and the Benefits:

Title Sponsor: Dean Trailways

- Victory: \$10,000+ Name and logo listed on website, signage, marketing and promotional materials, and finish line sign; special guest access to the finish line celebration and game day ball presentation.
- Touchdown: \$5,000 Name and logo listed on website, signage, and marketing materials; special guest access to the finish line celebration.
- Field Goal: \$2,500 Name and logo listed on website, signage, and marketing materials.
- Safety: \$1,000 Name listed on website and signage.
- Extra Point: \$500 Name listed on website.

What team do you want to support?

MSU's RCPD

U-M's SSD

Checks are made payable to: **Michigan State University, include APGSR in the memo line**
OR
University of Michigan, include 326515 in the memo line

Mail to: **Resource Center for Persons with Disabilities**
Care of Michael J. Hudson/APGSR
434 Farm Lane, 120 Bessey Hall, East Lansing, MI 48824
OR
Services for Students with Disabilities
Care of Jill Rice/APGSR
505 South State Street, G664 Haven Hall
Ann Arbor, MI 48109-1045

Questions? Contact: Michael J. Hudson 517.884.6453 mjh@msu.edu
 Jill Rice 734.615.4461 jillric@umich.edu